

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2516738

Order #	2516738		Created On	10/16/2018 10:54:19 PM		Order Status	Contract Confirmed	
Order Descrp	PRI: NP=3, IP=7 // 60s NPE		Created By	Briley, Christy		Gross \$	424.00	
Client	PATTI MINTER FOR KY		Updated On	10/17/2018 12:35:47 PM		Net \$	360.40	
Start Date	10/18/2018		Updated By	Patterson, Mary		Units	16	
End Date	10/24/2018		Industry	Political-State-Local		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary	NASHVILLE		Purchase Order #		
ActiveWeeks	2		Secondary	LOCAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	Briley, Christy		Tertiary			EDI INFORMATION		
AE 2			Quarternary	POLITICAL – EOF/DEMAND		Product		
Agency	PATTI MINTER FOR KY IN HOUSE	15.00%	TRAFFIC OPTIONS			Estimate		
RepFirm		0%	Address 1	1262 CHESTNUT ST		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BOWLING GREEN, KY				
Zones	Bowling Green KY		Zip	42101				
Total Networks	3		Contact	Cody Pruitt				
GENERAL COMMENTS			Phone	270-792-0365				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #	376b15c6-b7d1-e811-97f9-f01fafe66f05				
						SYSCODE LIST		
						9428		

SUMMARY FOR SYSCODE 9428

Order #	2516738	Created On	10/16/2018 10:55:21 PM	Order Status	Contract Confirmed
Order Descrp	PRI: NP=3, IP=7 // 60s NPE	Created By	Briley, Christy	Syscode Gross \$	424.00
Client	PATTI MINTER FOR KY	Updated On	10/17/2018 12:35:31 PM	Syscode Net \$	360.40
Start Date	10/18/2018	Updated By	Patterson, Mary	Syscode Units	16
End Date	10/24/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	2	Zones	Bowling Green KY	Avg Unit Rate	26.50

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Loca Politi cal Bun dle	3 3	MSNBC	9428	MSNBC	10/18/2018	10/21/2018	Th-Su 5a-9a	2	\$6.00	\$12.00	60
2	2		Loca Politi cal Bun dle	3 3	MSNBC	9428	MSNBC	10/22/2018	10/24/2018	M-W 5a-9a	2	\$6.00	\$12.00	60
3	3		Loca Politi cal Bun dle	3 3	MSNBC	9428	MSNBC	10/18/2018	10/21/2018	Th-Su 7p-12m	2	\$10.00	\$20.00	60
4	4		Loca Politi cal Bun dle	3 3	MSNBC	9428	MSNBC	10/22/2018	10/24/2018	M-W 7p-12m	2	\$10.00	\$20.00	60
5	5		Loca Politi cal Bun dle	3 3	CNN	9428	CNN	10/18/2018	10/21/2018	Th-Su 5a-9a	1	\$16.00	\$16.00	60
6	6		Loca Politi cal Bun dle	3 3	CNN	9428	CNN	10/22/2018	10/24/2018	M-W 5a-9a	1	\$16.00	\$16.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Loca Politi cal Bun dle	3 3	CNN	9428	CNN	10/18/2018	10/21/2018	Th-Su 7p-12m	1	\$28.00	\$28.00	60
8	8		Loca Politi cal Bun dle	3 3	CNN	9428	CNN	10/22/2018	10/24/2018	M-W 7p-12m	1	\$28.00	\$28.00	60
9	9		Loca Politi cal Bun dle	3 3	HGTV	9428	HGTV	10/18/2018	10/21/2018	Th-Su 9a-4p	1	\$42.00	\$42.00	60
10	10		Loca Politi cal Bun dle	3 3	HGTV	9428	HGTV	10/22/2018	10/24/2018	M-W 9a-4p	1	\$42.00	\$42.00	60
11	11		Loca Politi cal Bun dle	3 3	HGTV	9428	HGTV	10/18/2018	10/21/2018	Th-Su 7p-12m	1	\$94.00	\$94.00	60
12	12		Loca Politi cal Bun dle	3 3	HGTV	9428	HGTV	10/22/2018	10/24/2018	M-W 7p-12m	1	\$94.00	\$94.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	10/18/2018	Updated By	Patterson, Mary	Units	16
End Date	10/24/2018	Source	CRM	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	